# **2023 PHILADELPHIA** FIVE STAR AWARD WINNERS

Uncovering Philadelphia's elite real estate agents, mortgage professionals and home/auto insurance professionals



Five Star Professional partnered with *Philadelphia* magazine to identify real estate, mortgage and insurance professionals in the Philadelphia area who deliver outstanding service and client satisfaction. The Five Star Professional research team surveyed homebuyers, home sellers and industry peers, and analyzed online consumer evaluations. Survey

respondents rated their service professional on criteria such as overall satisfaction and whether they would recommend the provider to a friend. The research methodology allows no more than 7% of professionals in each category to receive the award.

#### **RISING STAR AWARD WINNERS**

Meet the next wave of outstanding real estate agents and mortgage professionals in the Philadelphia area! Five Star Professional's research team contacted real estate and mortgage industry veterans and consumers to identify up-and-coming professionals in the industry. Rising Star award winners are held in high regard by their peers and mentors and have received a qualifying nomination for the award. Evaluators were asked to identify a real estate agent or mortgage professional who has been in the industry for five years or less and embodies professional excellence, exhibits superior customer service and shows great potential to excel in their profession. All Rising Star award winners must be actively licensed, satisfy minimum production criteria and have a favorable regulatory history to be eligible for award consideration.

#### **RESEARCH — HOW OUR WINNERS ARE CHOSEN**

- The 2023 Five Star Real Estate Agents, Mortgage Professionals and Home/Auto Insurance Professionals do not
  pay a fee to be included in the research or the final lists.
- Each professional is screened against state governing bodies to verify that licenses are current and no
  disciplinary actions are pending.
- The inclusion of a real estate agent, mortgage professional or insurance professional on the final list should not be construed as an endorsement by Five Star Professional or *Philadelphia* magazine.

#### DETERMINATION OF AWARD WINNERS

Professionals who satisfied each of the following objective criteria were named a 2023 Philadelphia-area Five Star Real Estate Agent, Five Star Mortgage Professional or Five Star Home/Auto Insurance Professional:

- **Evaluation Criteria:**
- 1. Qualifying rating.
- Eligibility Criteria:

- 3. Favorable regulatory and complaint history review.
- Satisfies minimum production on a one-year and three-year basis.
  - 5. Successful completion of a Blue Ribbon Panel review.
- 2. Holds an active license and employed in their field for a minimum of three years. Beal extents appendix methods are found in the set of the

Real estate agents, mortgage professionals and home/auto insurance professionals are pooled only with other candidates from their profession.

The final list of 2023 Philadelphia-area Five Star award winners is a select group, representing approximately 2% of real estate agents, 1% of mortgage professionals and 1% of home/auto insurance professionals in the area. To see the full list of winners, visit www.fivestarprofessional.com.

# FIVE STAR PROFESSIONAL

PROPRIETARY RESEARCH PROCESS



#### NOMINATION OF CANDIDATES

The Five Star Professional research team surveyed homebuyers, home sellers and industry peers, and analyzed online consumer evaluations to identify professionals that excel in key attributes of customer service.



#### **EVALUATION SCORE**

Using our scoring algorithm, each nominee is given an evaluation score based on surveys in our database. High scorers are named candidates.



Candidates must complete either an online or over-the-phone interview.

#### **ELIGIBILITY CRITERIA**

Candidates must be in the industry for at least five years, have a favorable regulatory history and meet minimum production thresholds.



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#### **BLUE RIBBON PANEL**

A Blue Ribbon panel of industry experts reviews the final list of candidates.

#### 2023 AWARD WINNERS ANNOUNCED

Less than 7% of professionals in the market are selected.

# RISING STAR REAL ESTATE AGENT 2023 AWARD WINNER

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