

Real Estate HEAT Index

July



About the HEAT Index:

The Real Estate HEAT (Housing Experts Anticipating Trends) Index is a weekly leading indicator of nearly 70 housing markets in the U.S.

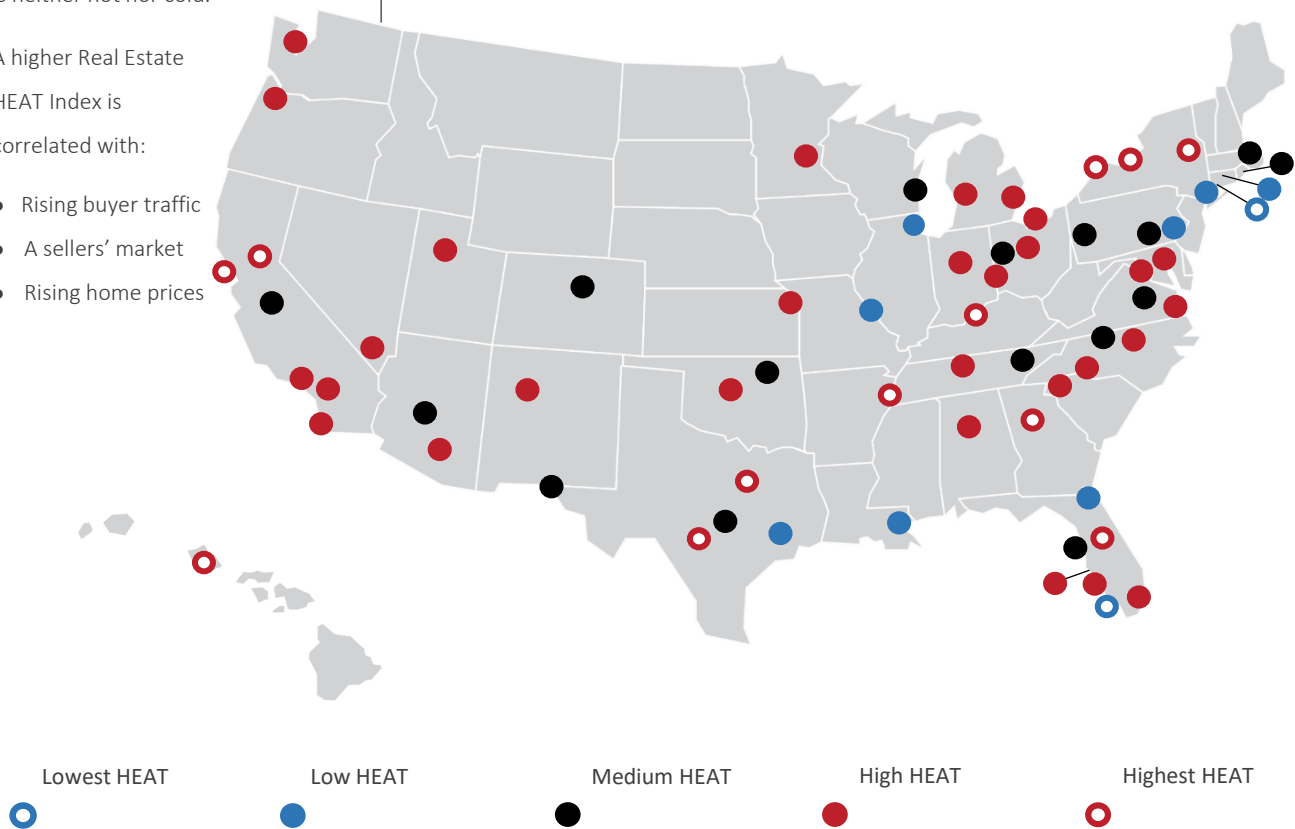
Insightistics partners with thousands of real estate agents who complete a weekly survey about the conditions they are observing in their marketplace. The HEAT Index has a midpoint of 50, this means the market is neither hot nor cold.

A higher Real Estate HEAT Index is correlated with:

- Rising buyer traffic
- A sellers' market
- Rising home prices

National Snapshot:

- The Real Estate HEAT Index decreased to 59.2, compared to 62.0 last month.
- 24.9% of respondents reported buyer traffic increasing their markets, compared to 30.8% last month.
- 60.9% of respondents reported a sellers' market, compared to 62.9% last month.
- 61.1% of respondents reported rising prices in their markets, compared to 59.9% last month.

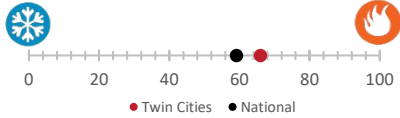


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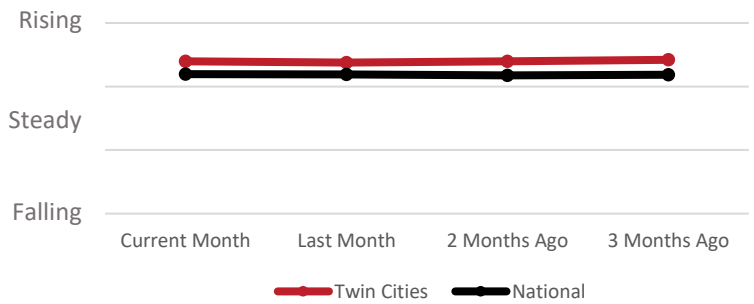
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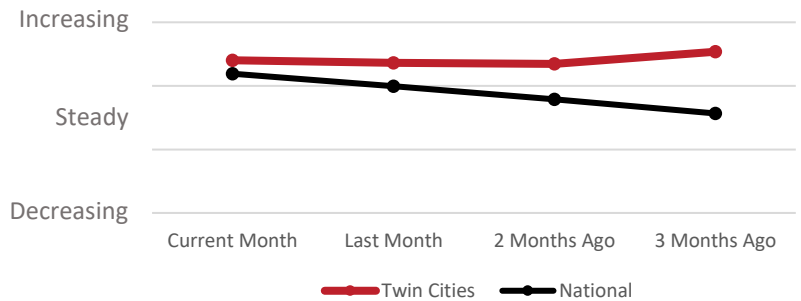
Real Estate HEAT Index in Twin Cities



How home prices are changing in Twin Cities



How buyer traffic is changing in Twin Cities



How agents describe the market in Twin Cities



Metro Results:

Market	HEAT	Market	HEAT
Albany	84	Milwaukee	56
Albuquerque	66	Twin Cities	66
Atlanta	72	Naples	8
Austin	56	Nashville	65
Baltimore	66	New Orleans	25
Birmingham	66	New York	35
Boston	58	Oklahoma City	62
Bridgeport	10	Orlando	83
Buffalo	83	Philadelphia	30
Fort Myers	66	Phoenix	41
Charlotte	66	Pittsburgh	50
Chicago	35	Portland	66
Cincinnati	69	Raleigh	71
Cleveland	74	Richmond	41
Columbus	74	Riverside	66
Dallas	85	Rochester	93
Detroit	74	Sacramento	91
Grand Rapids	74	Salt Lake City	74
Greenville	58	San Antonio	83
Hartford	28	San Diego	69
Honolulu	91	San Francisco	91
Houston	30	Sarasota	66
Indianapolis	62	Seattle	76
Jacksonville	25	St. Louis	21
Kansas City	66	Tampa	58
Las Vegas	63	Tucson	74
Los Angeles	73	Virginia Beach	74
Louisville	80	Washington D.C.	63
Miami	68		

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